

GIRLS'S SURVEY

Thank you for giving us your opinions about the programs and camps of the Girl Scouts of South Carolina – Mountains to Midlands. We need to know what you think in order to design programs and properties that will make Girl Scouting exciting and rewarding for girls of all ages.

For taking time to complete the survey, we are offering a coupon for an opportunity to win 2 FREE TICKETS to the CHEETAH GIRLS One World Tour Concert on October 28 at the BiLo Center in Greenville. When you complete and return the survey, ask for an entry form.

If needed, please ask a parent or Girl Scout leader to help you answer the questions.

ABOUT YOU

We want to know about you and your relationship to the Girl Scouts of South Carolina – Mountains to Midlands (GSSC-MM) Council. Please mark the descriptions that most apply to you.

1. Are you a girl between Grades K5 and 12? (Mark one.)
 - Yes
 - No (Please ask for the Adult Survey.)

2. In what County do you live: (Mark one.)

<input type="checkbox"/> Abbeville	<input type="checkbox"/> Greenwood	<input type="checkbox"/> Pickens
<input type="checkbox"/> Aiken	<input type="checkbox"/> Kershaw	<input type="checkbox"/> Richland
<input type="checkbox"/> Anderson	<input type="checkbox"/> Lancaster	<input type="checkbox"/> Saluda
<input type="checkbox"/> Cherokee	<input type="checkbox"/> Laurens	<input type="checkbox"/> Spartanburg
<input type="checkbox"/> Chester	<input type="checkbox"/> Lexington	<input type="checkbox"/> Sumter
<input type="checkbox"/> Edgefield	<input type="checkbox"/> McCormick	<input type="checkbox"/> Union
<input type="checkbox"/> Fairfield	<input type="checkbox"/> Newberry	<input type="checkbox"/> None of the above
<input type="checkbox"/> Greenville	<input type="checkbox"/> Oconee	

Write your zip code: _____

3. What is your current grade level in school and corresponding program level in Girl Scouts? (Mark one.)

<input type="checkbox"/> K5 – grade 1 (Daisy)	<input type="checkbox"/> Grades 6 – 8 (Cadette)
<input type="checkbox"/> Grades 2 – 3 (Brownie)	<input type="checkbox"/> Grades 9 – 10 (Senior)
<input type="checkbox"/> Grades 4 – 5 (Junior)	<input type="checkbox"/> Grades 11 – 12 (Ambassador)

4. Which of the following describes your relationship to GSSC-MM? (Mark one.)
 - Current Girl Scout member.
 - Former Girl Scout member (not currently a member). *(Please skip to question #8.)*
 - Have never been a Girl Scout and don't want to be. *(Please skip to question #8.)*
 - Not a Girl Scout but I want to be. *(Please skip to question #8.)*

5. As a Girl Scout, (if you are not a Girl Scout, please skip to question # 8) mark the manner in which you participate in the organization. (Mark one.)
 - As a Troop member
 - As a Juliette (individually registered member)
 - Don't know

6. Do you plan to continue your Girl Scout activities next year? (Mark one.)
 - Yes
 - No
 - Don't know

7. Why would you NOT be active in Girl Scouts next year? (Circle one number for each possible reason.)

	Main reason	Some reason	Not a reason
It's not fun	3	2	1
My friends aren't Girl Scouts	3	2	1
It's not cool for older girls	3	2	1
Too many school activities	3	2	1
My parents don't want me to	3	2	1
Don't have the money	3	2	1
I have to get a job	3	2	1
I am choosing to do this activity instead	3	2	1

Write here: _____

VALUES AND BENEFITS OF BEING A GIRL SCOUT

We want to know what is valuable to you, and the girls you know, about being a Girl Scout, and the benefits it brings to you, to others, and to the communities. Please answer these questions whether you ARE or ARE NOT a Girl Scout. Your opinion counts!

8. What are the main reasons that you and girls that you know become a Girl Scout? Respond to the possible reasons below by circling the appropriate number.

	A main reason	Somewhat a reason	Not a reason
To make new friends	3	2	1
To be with existing friends	3	2	1
To learn new skills	3	2	1
To have experiences you can't have at school or with family	3	2	1
To have fun	3	2	1
Other (describe): _____			

9. Why do some girls NOT want to become Girl Scouts? Respond to the possible reasons below by circling the appropriate number.

	A main reason	Somewhat a reason	Not a reason
Too busy with family and school	3	2	1
Don't have the money	3	2	1
Parents won't take them to activities	3	2	1
It's not cool	3	2	1
Don't like the uniforms	3	2	1
Not interested in the programs and activities	3	2	1
Other (Describe) _____			

10. Based on your experience as a Girl Scout, or your understanding of Girl Scouts, what are the most important benefits of being a member? (Circle one number for each statement.)

	Significant benefit	Some benefit	Not a benefit
To do activities you can't do in school	3	2	1
To gain the courage to do the right thing even if it isn't popular	3	2	1
To learn how to stay healthy and fit	3	2	1
To help others so the world is a better place	3	2	1
To develop and practice leadership skills	3	2	1
To learn how to cooperate with others	3	2	1
To gain the confidence to do new things	3	2	1
To make friends who share my interests and values	3	2	1
To learn about the capabilities and contributions of other girls and women	3	2	1

11. An important aspect of being a Girl Scout is to learn to make decisions and take leadership in everyday activities. Do you feel that you have a voice in choosing and planning your Girl Scout experiences? (Mark one.)

- Yes
 Sometimes
 No
 Not applicable because I'm not a Girl Scout

12. What other organizations do you participate in that have similar opportunities and values to Girl Scouts? (Mark all that apply.)

- Church and church groups/activities
 Boys and Girls Club
 School clubs and groups
 Camp Fire Boys and Girls
 YMCA
 4-H
 YWCA
 Other (please specify): _____

13. What is special about Girl Scouts compared to the other organizations? (Write here.)

PROGRAM AND ACTIVITY PREFERENCES

We want to know what programs and activities you are interested in, as a Girl Scout, or a girl of Girl Scout age. Please answer these questions.

14. There are many ways you can participate in Girl Scout programs. Circle the number that indicates how much you like, or would like, these different ways of being a Girl Scout.

	Have done it and love it!	Have done it and it's OK	Haven't done it – would like to	Don't like it – don't want to do it	Don't know
Troop meeting and activities	5	4	3	2	1
Earning try-its, badges, patches and interest project awards	5	4	3	2	1
Council-wide programs with my troop	5	4	3	2	1
Council-wide programs as an individual	5	4	3	2	1
Planning older girl events	5	4	3	2	1
Being a Program Aide	5	4	3	2	1
Doing service projects	5	4	3	2	1
Selling cookies and products	5	4	3	2	1
Going to day camp	5	4	3	2	1
Camping with my troop	5	4	3	2	1
Going to resident camp	5	4	3	2	1

15. The Girl Scout program events are designed to help girls learn in six major categories. Circle the number that indicates your interest in these categories in general.

	Want to do more of these	Depends on the activity	Not interested
Business Enterprise (e.g. making money, selling, planning for college)	3	2	1
The Arts (e.g. creative projects, pottery, music)	3	2	1
Leadership (e.g. babysitting course, Leader in Training, Program Aide)	3	2	1
Outdoor and Environmental Education (e.g. kayaking, hiking, camping, outdoor sports, horseback riding)	3	2	1
Science, Technology, Engineering and Math – STEM (e.g. geology, building design, veterinary medicine, computer skills, car smarts)	3	2	1
Healthy Living (e.g. communication, fitness, cooking, safety)	3	2	1

16. How much do you like to do, or would you like to learn to do these specific CAMPING activities. Circle one number for each activity.

	Love it!	It's OK	Don't like it	Don't know
Overnight camping in a lodge or cabin	4	3	2	1
Overnight camping in a tent	4	3	2	1
Cooking over a fire	4	3	2	1
Stories and singing at a campfire	4	3	2	1
Hiking in the wood	4	3	2	1
Practicing survival skills	4	3	2	1
Using a compass	4	3	2	1
Using a GPS	4	3	2	1
Exploring and learning about the environment	4	3	2	1

17. How much do you like to do, or would you like to learn to do, these specific OUTDOOR and ADVENTURE activities? Circle one number for each activity.

	Love it!	It's OK	Don't like it	Don't know
Taking care of farm animals	4	3	2	1
Gardening	4	3	2	1
Riding horseback	4	3	2	1
High ropes course	4	3	2	1
Zip line	4	3	2	1
Mountain biking	4	3	2	1
Road trip on a bicycle	4	3	2	1
Rock climbing and rappelling	4	3	2	1
Backpacking	4	3	2	1
Exploring caves	4	3	2	1
Archery	4	3	2	1
Shooting a rifle	4	3	2	1
Go kart racing	4	3	2	1

18. How much do you like to do, or would you like to learn to do, these WATER BASED activities? Circle one number for each activity.

	Love it!	It's OK	Don't like it	Don't know
Swimming in a lake	4	3	2	1
Swimming in a pool	4	3	2	1
Playing on the Blob, water slide, other water toys	4	3	2	1
Kayaking	4	3	2	1
Sailing	4	3	2	1
Canoeing	4	3	2	1
White water rafting	4	3	2	1
Fishing	4	3	2	1
Water skiing	4	3	2	1
Tubing	4	3	2	1

19. How much do you like to do, or would you like to learn to do, the following SPORTS? Circle one number for each activity.

	Love it!	It's OK	Don't like it	Don't know
Soccer	4	3	2	1
Volleyball	4	3	2	1
Softball	4	3	2	1
Basketball	4	3	2	1
Track/running	4	3	2	1
Cheerleading	4	3	2	1

20. How much do you like to do, or would you like to learn to do, the following ARTS activities? Circle one number for each activity.

	Love it!	It's OK	Don't like it	Don't know
Singing camp songs	4	3	2	1
Singing in a chorus	4	3	2	1
Playing musical instruments	4	3	2	1
Dance	4	3	2	1
Drama	4	3	2	1
Pottery	4	3	2	1
Painting	4	3	2	1
Photography	4	3	2	1
Arts and crafts projects	4	3	2	1
Writing poems, stories	4	3	2	1
Graphic design	4	3	2	1
Going to art museums	4	3	2	1
Going to the symphony	4	3	2	1

21. How much do you like to do, or would you like to learn to do, the following PERSONAL and LEADERSHIP skills and activities? Circle one number for each activity.

	Love it!	It's OK	Don't like it	Don't know
Taking care of my pets	4	3	2	1
Making a web site	4	3	2	1
Making a Facebook page	4	3	2	1
Exploring different careers	4	3	2	1
Babysitting skills	4	3	2	1
Doing service projects	4	3	2	1
Planning events with my Troop	4	3	2	1
Team building with my friends	4	3	2	1
Learning to cook	4	3	2	1
Personal hygiene and makeup skills	4	3	2	1
Leadership skills and practice	4	3	2	1

22. What makes you want to attend a program or activity? Circle one number for each factor.

	Very important	Somewhat important	Not important
I like the topic or activity.	3	2	1
The program leader is very enthusiastic.	3	2	1
I get to help to plan the event.	3	2	1
My friends are going.	3	2	1
It doesn't cost very much.	3	2	1
It helps me earn a try-it, patch, badge or other recognition.	3	2	1
Parent or Troop leader encourages me.	3	2	1
It's something I haven't done before.	3	2	1
Other, please write here: _____			

23. Please indicate your agreement or disagreement with the following statements about the current programs for Girl Scouts of South Carolina – Mountains to Midlands. Circle one number for each statement.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	No opinion
The events in the current FOCALPoint program guide are fun and exciting.	5	4	3	2	1	0
The marketing materials are inviting and easy to use.	5	4	3	2	1	0
The Girl Scout programs are equal to or better in quality than other organizations.	5	4	3	2	1	0
The cost for the programs is generally very reasonable.	5	4	3	2	1	0
The Girl Scout leaders I know are good models for girls	5	4	3	2	1	0
I am proud to be a Girl Scout because other people believe it's a good organization.	5	4	3	2	1	0

If you marked "disagree" or "strongly disagree" to any statement above, please explain.

24. How far would you travel to participate in a 1-day event with your troop? (Mark one.)

- 1 hour 2 hours 3 hours
 Depends on the activity. Explain here: _____

25. Which statement most closely represents your opinion about the cost of Girl Scout programs and activities? (Mark one.)

- The costs are generally reasonable for the value.
 We just choose the programs we can afford.
 The costs are about the same as programs in other organizations.
 The costs are too high for our family to pay.
 The programs shouldn't cost anything when the girls sell cookies.
 Other: _____

MARKETING AND COMMUNICATION

We want to know the best way to communicate the Girl Scout opportunities to you. Please answer the questions that follow.

26. What are the BEST WAYS for you to get program information about Girl Scout events and opportunities? Circle one number for each of these methods.

	Best way	OK sometimes	Not a good way
Through our Troop leader	3	2	1
In the local newspaper	3	2	1
E-mail directly to our family	3	2	1
Facebook	3	2	1
FOCALPoint program guide and special mailings to our home	3	2	1
Current website	3	2	1
Flyers passed out in school	3	2	1
Other, please write here: _____			

27. How do you and your family get Girl Scout products (patches, gifts, uniforms etc.)? Mark one.
- Go to a store in the Regional Service Centers
 - Buy online
 - Through our Troop leaders
 - Don't buy products
28. Would you and your family buy more Girl Scout products (patches, gifts, uniforms, etc.) if you had a store closer to you? Mark one.
- Probably
 - Not likely
 - Depends on the products

YOUR IDEAL CAMP

We would like to know what camp facilities and activities you prefer that would encourage you and your Girl Scout friends to participate in all kinds of camps and outdoor programs. Please answer the following questions about your preferences for camp.

29. This is my preference for sleeping facilities at TROOP camp: (Mark all that apply.)
- Individual tents that we bring
 - Tree houses
 - Platform tents
 - Cabins
 - Cabins with heat and air-conditioning
 - Lodge (sleeping, meeting and cooking facilities in one building)
 - Other: (please specify) _____
30. This is my preference for sleeping facilities at RESIDENT camp: (Mark all that apply.)
- Tree houses
 - Platform tents
 - Cabins
 - Cabins with heat and air-conditioning
 - Lodge (sleeping, meeting and cooking facilities in one building)
 - Other: (please specify) _____
31. With regard to electricity, I want: (Mark one.)
- A completely rustic site with no electricity.
 - Electricity only in the main lodge or shelter, not in sleeping units.
 - A choice of sleeping units with and without electricity.
 - Electricity in all sleeping units (including tents) and the main lodge.
32. For TROOP camping this is my preferred kind of cooking: (Mark all that apply.)
- Cooking over a fire
 - Cooking over a grill
 - Kitchens in screened shelters
 - Kitchens in air conditioned/heated lodge
 - Meals prepared by camp staff
33. I prefer these bathroom and shower facilities at camp: (Mark all that apply.)
- Latrines, outdoor showers
 - Separate shower house with flush toilets and hot showers
 - Toilets and showers in the cabins/lodge
34. I prefer these heat and air-conditioning options at camp: (Mark one.)
- Only rustic open air, naturally ventilated facilities
 - Heat and air conditioning in main lodge and common buildings, not in sleeping units
 - Heat and air conditioning in all year round buildings
35. I would participate in these program activities at camp if they were offered. (Mark all that apply.)
- | | |
|--|---|
| <input type="checkbox"/> Swimming pool with slide | <input type="checkbox"/> Campfire circles |
| <input type="checkbox"/> Lake swimming | <input type="checkbox"/> High ropes course |
| <input type="checkbox"/> Lake for canoeing, kayaking, etc. | <input type="checkbox"/> Low ropes course |
| <input type="checkbox"/> Archery | <input type="checkbox"/> Climbing wall |
| <input type="checkbox"/> Rifle range | <input type="checkbox"/> Hiking trails |
| <input type="checkbox"/> Horseback riding | <input type="checkbox"/> Farm animals |
| <input type="checkbox"/> Go Kart track | <input type="checkbox"/> Lounge area just for girls to talk |
| <input type="checkbox"/> Arts and crafts center | |

36. Do any of the GSSC-MM camps have “ideal” facilities and program resources based on your choices in the previous questions? (Mark one.)

- Yes No

If yes, which camp(s) comes close to being your “ideal” camp? (Mark all that apply.)

- Congaree Mary Elizabeth
 Cofitachiqui Ponderosa
 Star Fort Drew
 Wistagoman Blue Cloud
 WaBak

37. Have you gone to a camp at a non-Girl Scout camp in the last two years? (Mark one.)

- Yes No

If yes, what was/were the name(s) of the non-Girl Scout camp(s) you attended in the past 2 years? (Write here.)

38. If a camp had the facilities you described as your “ideal camp,” would you participate in additional Girl Scouts of South Carolina - Mountains to Midlands camp activities. (Mark one.)

- Very likely Probably not Depends on the activity

CAMPS AND PROPERTIES

We want your opinion about the various camp properties owned by the Girl Scouts of South Carolina – Mountains to Midlands. Please answer all the questions that you can.

39. Have you attended a GSSC-MM camp for a Girl Scout event or camp in the past TWO YEARS? (Mark one.)

- Yes No

If yes, which one(s)? (Mark all that apply.)

- Congaree Mary Elizabeth
 Cofitachiqui Ponderosa
 Star Fort Drew
 Wistagoman Blue Cloud
 WaBak

40. What kind of event have you attended at a GSSC-MM camp? (Mark all that apply.)

- Troop camping
 Council event
 Day camp in the summer
 Resident camp in the summer

Share your opinion about the condition and environment of the camp or camps checked above. You can evaluate up to 2 camps if desired.

41. Indicated your agreement or disagreement with these statements about Camp(*write in camp name*) _____ for Girl Scout program(s). Circle one number for each statement.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	No opinion
The camp is easy to get to from our home.	5	4	3	2	1	0
I felt safe at the camp.	5	4	3	2	1	0
The facilities are in good condition.	5	4	3	2	1	0
There are lots of fun activities.	5	4	3	2	1	0

42. Please rate the facilities and program resources at Camp (write in camp name) for Girl Scout activities. Circle the number that describes each item.

	Great!	So-so!	Yuck!	Don't know
Cabin Units	3	2	1	0
Tent Units	3	2	1	0
Tree houses	3	2	1	0
Lodges	3	2	1	0
Dining lodge and main kitchen	3	2	1	0
Program Center	3	2	1	0
Outdoor cooking facilities	3	2	1	0
Shower houses	3	2	1	0
Toilets	3	2	1	0
Infirmary	3	2	1	0
Swimming Pool	3	2	1	0
Lake Swimming	3	2	1	0
The Blob	3	2	1	0
Boating	3	2	1	0
Sports fields	3	2	1	0
Climbing tower and challenge course	3	2	1	0
Arts and crafts facilities	3	2	1	0
Screened Unit houses	3	2	1	0
Equestrian center	3	2	1	0
Trails	3	2	1	0

43. If you marked more than one camp in question #39, you may share your opinion of a second camp here. My opinion about the condition and environment of Camp (write in camp name) for Girl Scout program(s). Circle one number for each statement.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	No opinion
The camp is easy to get to from our home.	5	4	3	2	1	0
I felt safe at the camp.	5	4	3	2	1	0
The facilities are in good condition.	5	4	3	2	1	0
There are lots of fun activities.	5	4	3	2	1	0

44. Please rate the facilities and program resources at Camp (write in camp name) for Girl Scout activities. Circle the number that describes each item.

	Great!	So-so!	Yuck!	Don't know
Cabin Units	3	2	1	0
Tent Units	3	2	1	0
Tree houses	3	2	1	0
Lodges	3	2	1	0
Dining lodge and main kitchen	3	2	1	0
Program Center	3	2	1	0
Outdoor cooking facilities	3	2	1	0
Shower houses	3	2	1	0
Toilets	3	2	1	0
Infirmary	3	2	1	0
Swimming Pool	3	2	1	0
Lake Swimming	3	2	1	0
The Blob	3	2	1	0
Boating	3	2	1	0
Sports fields	3	2	1	0
Climbing tower and challenge course	3	2	1	0
Arts and crafts facilities	3	2	1	0
Screened Unit houses	3	2	1	0
Equestrian center	3	2	1	0
Trails	3	2	1	0

THANK YOU for sharing your opinions in this survey. Your feedback will be used by the Long Range Property Planning Committee to make program and facility recommendations to the Board of Directors who will in turn make decision regarding the future use of the properties.

When you return the survey be sure and ask for your entry form to win two free tickets to the CHEETAH GIRLS One World Tour Concert.