

ADULT SURVEY

This survey is for adults. If you are a current Girl Scout, or a girl between grades KT and 12, please ask for the GIRLS' SURVEY.

Adults – THANK YOU for taking time to give your feedback to the Girl Scouts of South Carolina – Mountains to Midlands (GSSC – MM). We need YOUR OPINIONS in order to design programs and properties that will make Girl Scouting exciting and rewarding for girls of all ages. Please answer the following questions. You will be directed to different questions based on your role in relation to Girl Scouts. If you have multiple roles, the survey will ask you to choose THE MOST CURRENT role from which to respond.

PROFILE OF RESPONDENTS

We want to know about you and your relationship to the Girl Scouts of South Carolina – Mountains to Midlands (GSSC-MM) Council. Please mark the descriptions that most apply to you.

1. In what South Carolina county do you live: (Mark one.)

- | | | |
|-------------------------------------|------------------------------------|--|
| <input type="checkbox"/> Abbeville | <input type="checkbox"/> Greenwood | <input type="checkbox"/> Pickens |
| <input type="checkbox"/> Aiken | <input type="checkbox"/> Kershaw | <input type="checkbox"/> Richland |
| <input type="checkbox"/> Anderson | <input type="checkbox"/> Lancaster | <input type="checkbox"/> Saluda |
| <input type="checkbox"/> Cherokee | <input type="checkbox"/> Laurens | <input type="checkbox"/> Spartanburg |
| <input type="checkbox"/> Chester | <input type="checkbox"/> Lexington | <input type="checkbox"/> Sumter |
| <input type="checkbox"/> Edgefield | <input type="checkbox"/> McCormick | <input type="checkbox"/> Union |
| <input type="checkbox"/> Fairfield | <input type="checkbox"/> Newberry | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> Greenville | <input type="checkbox"/> Oconee | |

Write your zip code: _____

2. How would you classify your racial background? (Mark one.)

- | | |
|--|---|
| <input type="checkbox"/> Black and African American | <input type="checkbox"/> Hawaiian or Pacific Islander |
| <input type="checkbox"/> American Indian or Alaskan Native | <input type="checkbox"/> White |
| <input type="checkbox"/> Asian | <input type="checkbox"/> Other: _____ |

3. Do you consider yourself to be Hispanic or Latino? (Mark one.)

- Yes No

4. What is the highest level of education completed by you? (Mark one.)

- | | |
|--|--|
| <input type="checkbox"/> Less than high school | <input type="checkbox"/> Some high school |
| <input type="checkbox"/> High school graduate | <input type="checkbox"/> Vocational or trade school graduate |
| <input type="checkbox"/> Some college | <input type="checkbox"/> College graduate |
| <input type="checkbox"/> Post graduate | |

5. Into what category does your household income for the current year fall? (Mark one.)

- | | | |
|---|---|---|
| <input type="checkbox"/> Less than \$20,000 | <input type="checkbox"/> \$20,000 to \$29,999 | <input type="checkbox"/> \$30,000 to \$39,999 |
| <input type="checkbox"/> \$40,000 to \$49,999 | <input type="checkbox"/> \$50,000 to \$74,999 | <input type="checkbox"/> \$75,000 to \$99,999 |
| <input type="checkbox"/> \$100,000 or more | | |

6. Are you male or female? (Mark one.)

- Yes No

7. Were you a Girl Scout when you were a girl? (Mark one.)

- Yes No (Please skip to question #11.)

8. When you were a girl member, to what extent were the following character traits influenced by your Girl Scout participation. Using the scale below circle one number for each trait.

	A lot	Some	Not much	Not at all	Not sure
Helped you feel better about yourself and your abilities.	5	4	3	2	1
Helped you learn sound moral values.	5	4	3	2	1
Provided a place where you could express yourself and your opinions.	5	4	3	2	1
Provided you with an adult role model or mentor.	5	4	3	2	1
Opened your eyes to possibilities for your future.	5	4	3	2	1
Provided you with leadership opportunities that you did not get elsewhere.	5	4	3	2	1
Provided you with decision-making opportunities.	5	4	3	2	1
Encouraged you to set high goals or aspirations for your life.	5	4	3	2	1
Made you a more responsible member of your community.	5	4	3	2	1

15. What motivates a Girl Scout that you know to attend a program or activity? Score each of these factors, using a scale of 5 (highly motivating) to 1 (not motivating), to indicate how much it influences her decision to participate in a particular event.

	Highly motivating	4	3	2	Not motivating
She likes the topic or activity.	5	4	3	2	1
The leader is very enthusiastic.	5	4	3	2	1
She gets to help to plan the event.	5	4	3	2	1
Her friends are going.	5	4	3	2	1
It doesn't cost very much.	5	4	3	2	1
It helps her earn a try-it, a badge, a patch or other recognition.	5	4	3	2	1
It's something she hasn't done before.	5	4	3	2	1
Parents encourage her.	5	4	3	2	1
She isn't busy with another required activity.	5	4	3	2	1
Other, please describe: _____					

16. What is the best way for Girl Scouts to assure active and long term participation by girls?

Don't know, no opinion

Write here: _____

17. Please indicate your agreement or disagreement with the following statements about the current programs for Girl Scouts of South Carolina – Mountains to Midlands. (Circle one number for each statement.)

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	No opinion
The events in the current FOCALPoint program guide are fun and exciting.	5	4	3	2	1	0
The marketing materials are inviting and easy to use.	5	4	3	2	1	0
The Girl Scout programs are equal to or better in quality than other organizations.	5	4	3	2	1	0
The cost for the programs is generally very reasonable.	5	4	3	2	1	0
The Girl Scout leaders I know are good models for girls	5	4	3	2	1	0
I am proud to be a Girl Scout because other people believe it's a good organization.	5	4	3	2	1	0

If you marked "disagree" or "strongly disagree" to any statement above, please explain.

18. Based on your experience as a parent of a Girl Scout, a Troop Leader or Adult volunteer, or staff member, what are the most important benefits of the organization? Rate each possible benefit below from 5 (very important) to 1 (nice but not important). Circle one number for each statement.

	Very important	4	3	2	Nice but not important
To do activities girls can't do in school.	5	4	3	2	1
To gain the courage to do the right thing even if it isn't popular.	5	4	3	2	1
To learn how to stay healthy and fit.	5	4	3	2	1
To help others so the world is a better place.	5	4	3	2	1
To develop and practice leadership skills	5	4	3	2	1
To learn how to cooperate with others.	5	4	3	2	1
To gain the confidence to do new things	5	4	3	2	1
To make friends who share interests and values.	5	4	3	2	1
To learn about the capabilities and contributions of other girls and women.	5	4	3	2	1

19. As you observe your daughter or your Girl Scout members, to what extent do you see evidence of the following outcomes being accomplished? Rate each outcome from 5 (observed many times) to 1 (little evidence). Circle one number for each statement.

	Observed many times				Little evidence		
Participates in new activities not available in school or church.	5	4	3	2	1		Don't know
Has the courage to do the right thing even if it isn't popular.	5	4	3	2	1		Don't know
Motivated to stay healthy and fit.	5	4	3	2	1		Don't know
Helps others so the world is a better place.	5	4	3	2	1		Don't know
Develops and practices leadership skills	5	4	3	2	1		Don't know
Cooperates better with others.	5	4	3	2	1		Don't know
Has the confidence to try new things.	5	4	3	2	1		Don't know
Has made friends who share similar interests and values.	5	4	3	2	1		Don't know
Has developed an appreciation for the capabilities and contributions of other girls and women.	5	4	3	2	1		Don't know

20. An important aspect of being a Girl Scout is to learn to make decisions and take leadership in everyday activities. Do you observe that the Girl Scout(s) that you know have significant opportunities to choose and plan their Girl Scout experiences? (Mark one.)

Yes Sometimes No Don't know

21. We would like to have some specific information from PARENTS and from VOLUNTEER PROGRAM LEADERS. You may be both or neither. I am a: (Mark one.)

- Parent of a current member of Girl Scouts of South Carolina – Mountains to Midlands. (*Please skip to question # 25.*)
 I am a Troop Leader or volunteer Program Leader for GSSC-MM. (*Please continue.*)
 I am both a Parent of a current member and a Troop Leader or volunteer Program Leader for GSSC-MM. (*Please continue.*)
 I am neither a Parent of a current member nor a Troop Leader or volunteer Program Leader for GSSC-MM. (*Please skip to question #32.*)

VOLUNTEER LEADERS

We want to know how the Council can provide the support and space to help you do your job better. Please answer the questions that follow.

22. How much does or would each of these factors make it easier for you, as a Girl Scout volunteer, to do your job well? Mark each factor using a scale of 5 (Critical) to 1(No impact) by circling one number in each row.

	Critical				No impact	
Community Development Manager with regular office times within 1 hour.	5	4	3	2	1	
Troop materials available within 1 hour, either through staff or in a store.	5	4	3	2	1	
Make more online training courses available.	5	4	3	2	1	
Simplify the reporting requirements.	5	4	3	2	1	
Make more funding available for Troop activities.	5	4	3	2	1	
Develop more effective communication through Service Unit meetings.	5	4	3	2	1	
Other (Write here): _____						

23. What are the BEST WAYS for the Council to keep you informed about programs, training requirements and opportunities, policies, etc.? Mark each factor using a scale of 5 (Best way) to 1 (Not a good way) by circling one number in each row.

	Best way				Not a good way	
Regular e-mail memos	5	4	3	2	1	
Monthly newsletter by mail	5	4	3	2	1	
FOCALPoint program guide and special mailings	5	4	3	2	1	
Facebook	5	4	3	2	1	
Service Unit meetings	5	4	3	2	1	
Website that is regularly updated	5	4	3	2	1	
Through the Community Development Manager	5	4	3	2	1	
Other (Write here): _____						

24. Training is critical to the effectiveness of a volunteer. Please comment on the quality of the space and resources at the offices of the Council when used for volunteer training events by rating each factor. Using the scale below write a number for each quality at each office.

Excellent OK Poor Don't know
 4 3 2 1

	Corporate Headquarters	Columbia Regional Service Center	Spartanburg Regional Service Center	Mauldin Regional Service Center
Easy to get to				
Training room was sized for our group				
Program areas and resources allow for hands on experience				
Furniture and equipment that meets training needs				
Adequate support facilities (bathrooms, food service, overnights if needed)				

If you are a Parent of a current Girl Scout member, please continue. If you are **NOT** a Parent of a current Girl Scout member, please skip to question #32.

25. Which statement most closely represents your opinion about the cost of Girl Scout programs and activities? (Mark one.)

- The costs are generally reasonable for the value.
 Our family just chooses the programs we can afford.
 The costs are comparable to programs in other organizations.
 The costs are too high for the value.
 The programs shouldn't cost anything when the girls sell cookies.
 Other (Please describe): _____

26. What is your preferred way to buy Girl Scout products (patches, gifts, uniforms, etc.)? Mark one.

- Go to a store in the Regional Service Center Buy online
 Through the Troop leader Don't buy products

27. Would you or your daughter buy more Girl Scout products (patches, gifts, uniforms, etc.) if there were additional stores closer to you? Mark one.

- Probably Not likely Depends on the products

28. As a parent, how far will you allow your Girl Scout to travel to participate in a 1-day Girl Scout event? (Mark one.)

- 1 hour 2 hours 3 hours
 Depends on the activity (please describe): _____

29. Has the distance required to travel to a Girl Scout program event kept your daughter from participating? (Mark one.)

- Never that I am aware of Once or twice
 Several times Most of the time
 Don't know

30. Why do some girls NOT want to become Girl Scouts? Respond to the possible reasons below by rating them from 5 (a main reason) to 1 (not a reason). Circle one number for each reason.

	A main reason				Not a reason
Too busy with family and school	5	4	3	2	1
Don't have the money	5	4	3	2	1
Parents won't take them to activities	5	4	3	2	1
Friends are not Girl Scouts	5	4	3	2	1
It's not cool	5	4	3	2	1
Don't like the uniforms	5	4	3	2	1
Not interested in the programs and activities	5	4	3	2	1
Other (Describe) _____					

31. What are the MOST EFFECTIVE WAYS for you to get program information about Girl Scout events and opportunities? Using a scale of 5 (Best way) to 1 (Not a good way) mark each of these methods by circling one number in each row.

	Best way				Not a good way
Through our Troop leader	5	4	3	2	1
In the local newspaper	5	4	3	2	1
E-mail directly to our family	5	4	3	2	1
Facebook	5	4	3	2	1
FOCALPoint program guide and special mailings	5	4	3	2	1
From the current website	5	4	3	2	1
Flyers passed out in school	5	4	3	2	1
Other, please write here: _____					

VALUES AND BENEFITS OF BEING A GIRL SCOUT

The Girl Scouts of South Carolina – Mountains to Midlands appreciates the commitment of ALL of its stakeholders – Board and Committee members, program volunteers, parents, friends in the community and staff. We want to know what is valuable to you, and the girls you know, about being a Girl Scout, and the benefits it brings to you, to others and to the communities.

32. For you personally, why do you invest time and energy in the Girl Scouts of South Carolina – Mountains to Midlands? Respond to the possible reasons below by rating them from 5 (a main reason) to 1 (not a reason). Circle one number for each statement.

	A main reason				Not a reason
I want to be involved in an organization that supports my daughter's growth.	5	4	3	2	1
I want to work with an organization that specifically helps girls and women develop their fullest potential.	5	4	3	2	1
It's my way of giving back to the community.	5	4	3	2	1
I think the organization needs my leadership and skills	5	4	3	2	1
My company urges us to volunteer and this is a good place.	5	4	3	2	1
Persons in my family have been positively influenced by Girl Scouts in the past.	5	4	3	2	1
Girl Scouts have quality management and governance systems to assure effectiveness as a non profit organization.	5	4	3	2	1
Other, please write here: _____					

33. Girl Scouting espouses many benefits. Which of the following benefits summarized from the GSSC-MM information do you believe are carried out effectively in the Girl Scouts of South Carolina – Mountains to Midlands Council? Rate them from 5 (very effective) to 1 (not effective). Circle one number for each statement.

	Very effective				Not effective
Girl Scouting is a positive alternative in a world of negative influences.	5	4	3	2	1
Girl Scouting provides a values-based peer group that reinforces positive behavior in its members.	5	4	3	2	1
Girl Scouting teaches decision-making skills to help girls make wise choices for themselves and others.	5	4	3	2	1
Girl Scouting has the organization capacity to meet the constantly changing needs of today's girls.	5	4	3	2	1
Girl Scouting provides a place to develop self-reliance, competence, respect for others and helpfulness.	5	4	3	2	1
Girl Scouting is a place to develop lifelong skills and friendships.	5	4	3	2	1
Girl Scouting makes the world a better place by helping girls develop leadership skills to address tomorrow's challenges.	5	4	3	2	1

Please share your opinion about the property and facilities at the GSSC-MM camps check above for Girl Scout programs, trainings and events. You may evaluate up to 2 camps if desired.

39. Indicated your agreement or disagreement with these statements about Camp(*write in camp name*) _____ for Girl Scout programs, trainings and events. Circle one number for each statement.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	No opinion
Good staff support	5	4	3	2	1	0
Convenient and easy to get to	5	4	3	2	1	0
Safe and secure environment for campers	5	4	3	2	1	0
Facilities are nicely designed, built of quality materials	5	4	3	2	1	0
Property and facilities are well maintained	5	4	3	2	1	0
Property provides good natural features for programming	5	4	3	2	1	0
Facilities are designed for good supervision of girls in sleeping and activity areas	5	4	3	2	1	0
Facilities provide good space for meetings and training	5	4	3	2	1	0

40. Indicated your agreement or disagreement with these statements about Camp(*write in camp name*) _____ for Girl Scout programs, trainings and events. Circle one number for each statement.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	No opinion
Good staff support	5	4	3	2	1	0
Convenient and easy to get to	5	4	3	2	1	0
Safe and secure environment for campers	5	4	3	2	1	0
Facilities are nicely designed, built of quality materials	5	4	3	2	1	0
Property and facilities are well maintained	5	4	3	2	1	0
Property provides good natural features for programming	5	4	3	2	1	0
Facilities are designed for good supervision of girls in sleeping and activity areas	5	4	3	2	1	0
Facilities provide good space for meetings and training	5	4	3	2	1	0

41. What else would you like to share with decision-makers about the development of programs and facilities for the Girl Scouts of South Carolina-Mountains to Midlands Council?

THANK YOU for sharing your opinions in this survey. Your feedback will be used by the Long Range Property Planning Committee to make recommendations to the Board of Directors regarding programs and facilities. The Board will in turn make decisions regarding the future use of properties and resources.